

NEW FOCUS ST – ENGINEERED TO EXCITE

The Sports Technologies badge is reserved for technically advanced performance models with outstanding driving dynamics

The new Focus ST has been developed to satisfy enthusiasts who demand an exhilarating driving experience. The enhancements to powertrain, suspension, steering and electronic

control systems engineered by Team RS deliver Ford's Global Performance Car DNA with a sophisticated balance of uncompromising performance, dynamic agility and refinement.



Engines

Diesel power is a choice for the first time in a Focus ST with the introduction of a new, 185 PS 2.0-litre TDCi engine adding a further dimension to Ford's performance car portfolio. The renowned 250 PS 2.0-litre EcoBoost engine is also available, deliv-

ering familiar high performance but with improved fuel economy and emissions. Both engines are Euro Stage VI emissions compliant and feature Ford's Auto-Start-Stop system, the first time that the Focus ST has been fitted with this technology.



Transmission

A six-speed manual transmission with a performance-oriented, short-throw gearshift allows drivers to maximise engine performance. Unique ST gear

ratios – different for the EcoBoost and TDCi engines – ensure rapid acceleration in lower gears and comfortable cruising at speed in 6th gear.



Suspension

The suspension springs and stiffer shock absorber tuning are optimised to deliver sportier driving dynamics. Unique to the ST, they ensure the balance

and control essential for a car with this level of performance is maintained at all times – without affecting ride quality.



Steering

The new Focus ST features steering tuning that has been recalibrated to be more responsive

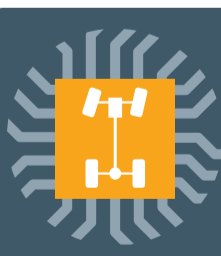
to driver inputs, making the car quicker to turn-in with improved overall balance.



Wheel and Tyres

18-inch ST design alloy wheels are standard on all models, with two additional options – an 18-inch wheel with a grey finish matched to red brake callipers and a new 19-inch wheel designed specifically

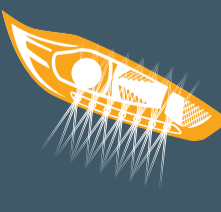
for the new Focus ST. Fitted with 235/35/19 Michelin Pilot Sport 3 tyres, co-developed by Ford and Michelin, this wheel and tyre combination further improves dynamic performance, particularly lateral grip.



Electronic Control Systems

The Focus ST retains an advanced three-stage Electronic Stability Programme that allows drivers to choose the level of electronic intervention they prefer. The system has been retuned for the new Focus ST and now includes an Electronic Transitional

Stability function, developed to improve precision and control during rapid changes of direction at speed. A revised calibration for the Electronic Torque Vectoring Control system.



Adaptive Front Lighting

Adaptive Front Lighting, available for the first time on Focus ST, adjusts the intensity and angle of the Bi-Xenon High Intensity Discharge headlamp beams

according to vehicle speed, steering angle and distance to objects ahead. The result is clear to see – optimised illumination.