

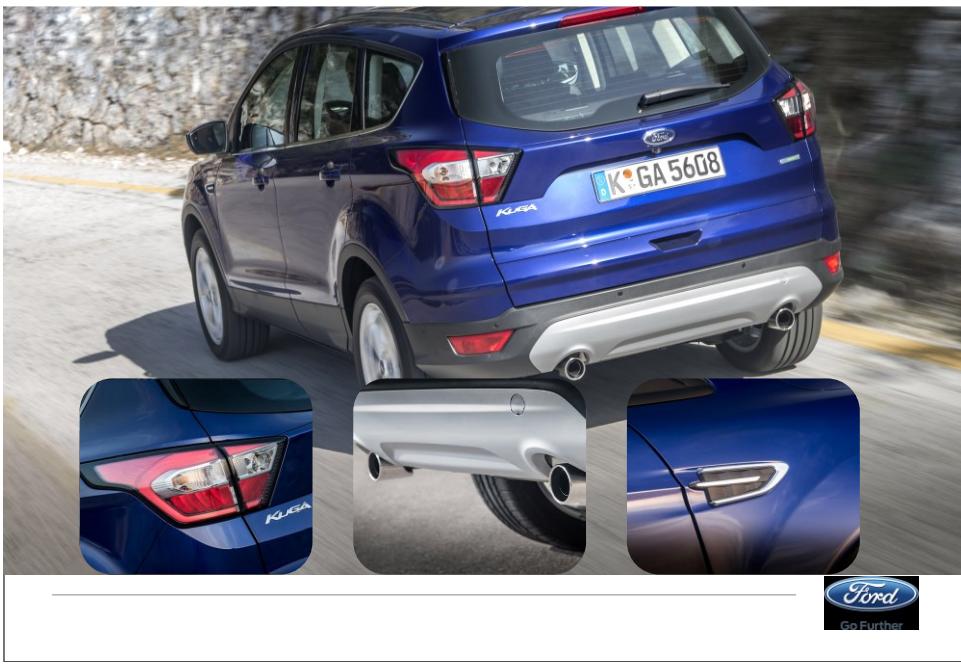
NOVA Ford Kuga



NOVA FORD KUGA

- Popolnoma nova Ford Kuga
- Športni terenci Ford
 - EcoSport
 - Kuga
 - Edge

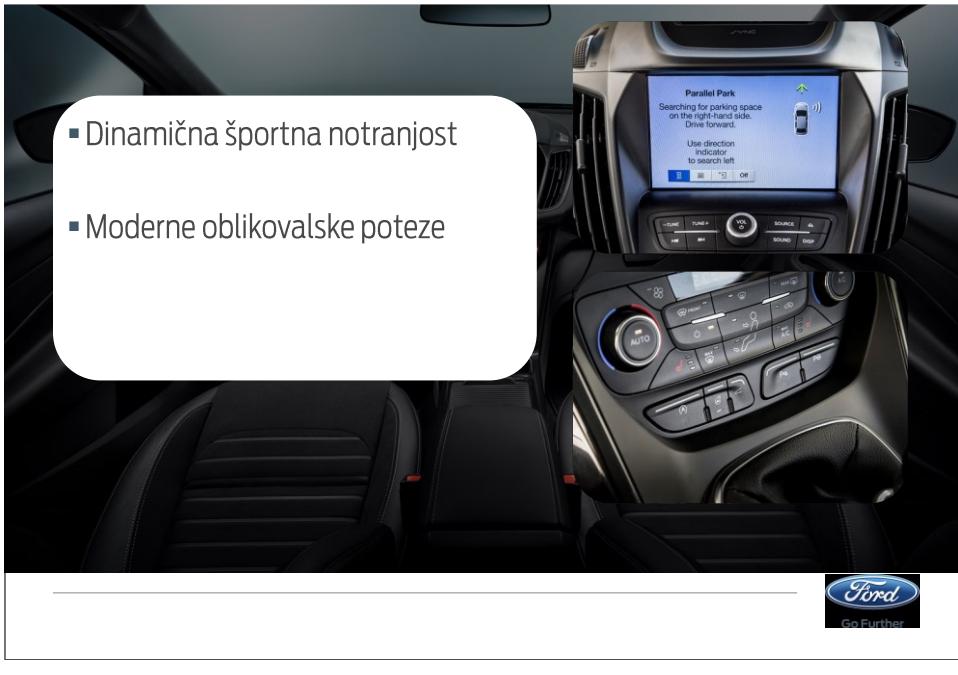


NOVA FORD KUGA**NOVA FORD KUGA**

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inteligentni pogon na vsa kolesa AWD

A red Ford SUV is shown from a front-three-quarter angle, driving on a snowy, winding mountain road. The background features snow-covered hills under a clear blue sky. The car's license plate reads "K-GA 5619".

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inteligentni pogon na vsa kolesa AWD

A white callout bubble contains the following text:

- inteligentni pogon na vsa kolesa
- do 100 % navora na zadnja kolesa
- elektromagnetna sklopka zadaj
- nadzor vektorjev navora

The image shows a close-up of a car's rear wheel and drivetrain components, illustrating the AWD system. Below it is a close-up of a digital instrument cluster displaying "Intelligent AWD" and other vehicle information.

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NOVA FORD KUGA

Titanium
od 25.760 €



Style
od 23.080 €

Trend
od 21.610 €



NOVA FORD KUGA

ST-Line
od 29.170 €

Vignale
januar 2017



NOVA FORD KUGA – tehnologije

- Električno odpiranje prtljažnih vrat
- Prilagodljiv radarski tempomat
- Bi-ksenonski dinamični žarometi

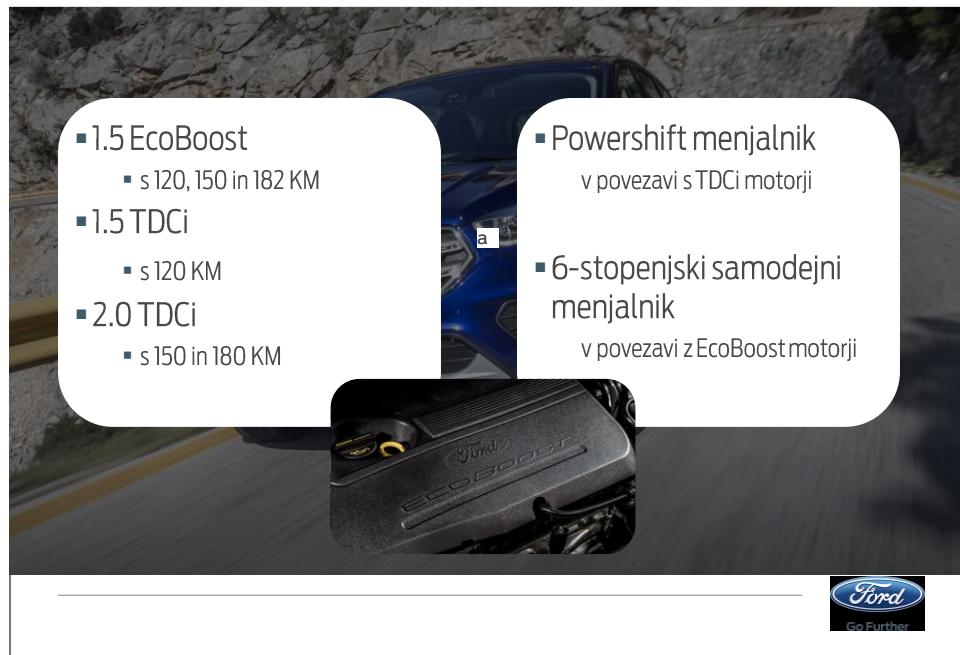


NOVA FORD KUGA – tehnologije

- Sistem za preprečevanje naleta „Active City Stop“
- Opozorjanje na vozila v mrtvem kotu vzvratnih ogledal
- Pomoč pri vzdrževanju smeri



NOVA FORD KUGA – pogonski sklopi



The image shows the front of a blue Ford Kuga SUV driving on a road. In the foreground, the engine compartment is visible, featuring a large 'EcoBoost' engine cover. Two white callout boxes contain information about the powertrain options:

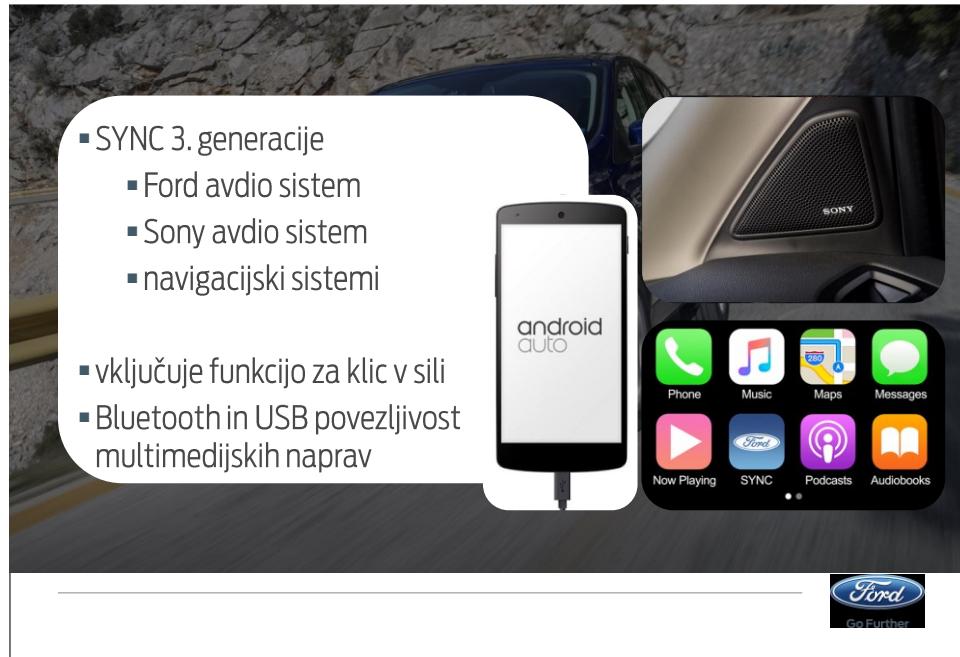
- 1.5 EcoBoost
 - s 120, 150 in 182 KM
- 1.5 TDCi
 - s 120 KM
- 2.0 TDCi
 - s 150 in 180 KM

▪ Powershift menjalnik v povezavi s TDCi motorji

▪ 6-stopenjski samodejni menjalnik v povezavi z EcoBoost motorji

Ford Go Further logo

NOVA FORD KUGA – SYNC



The image shows the interior of a Ford Kuga, focusing on the infotainment system. A smartphone is connected to the car's USB port, displaying the 'Android Auto' interface. The car's infotainment screen shows various app icons for Phone, Music, Maps, Messages, Now Playing, SYNC, Podcasts, and Audiobooks. Two white callout boxes provide details about the SYNC system:

- SYNC 3. generacije
 - Ford avdio sistem
 - Sony avdio sistem
 - navigacijski sistemi
- vključuje funkcijo za klic v sili
- Bluetooth in USB povezljivost multimedijskih naprav

Ford Go Further logo

NOVA FORD KUGA

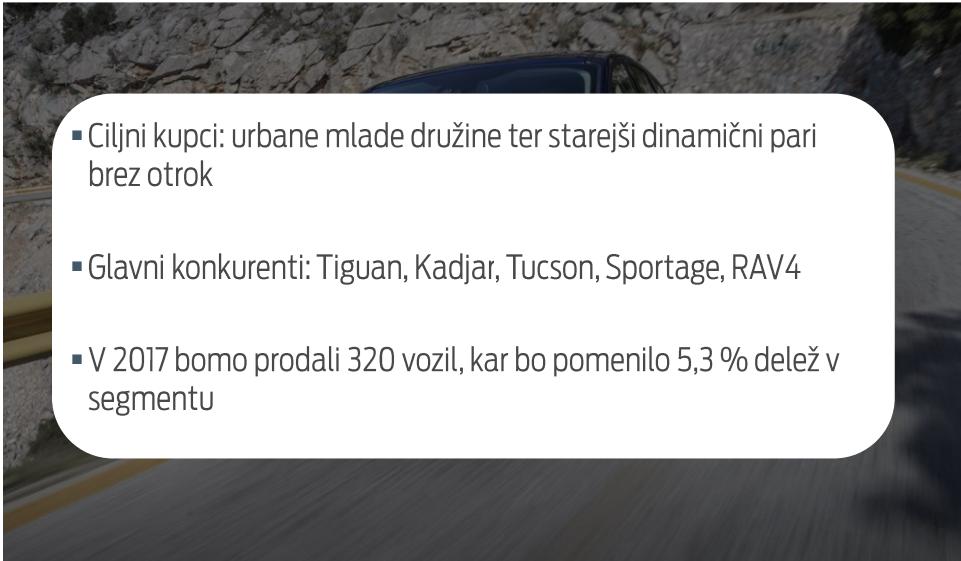


A blue Ford Kuga SUV is shown from a front-three-quarter perspective, driving on a winding road. The car is positioned in the center of the frame, angled towards the viewer. The background consists of a rocky cliff face and a yellow guardrail. The road is asphalt with white dashed lines. The car's license plate reads "K-GA 5608".

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NOVA FORD KUGA



A blue Ford Kuga SUV is shown from a rear-three-quarter perspective, driving on a winding road. The background consists of a rocky cliff face and a yellow guardrail. The road is asphalt with white dashed lines.

- Ciljni kupci: urbane mlade družine ter starejši dinamični pari brez otrok
- Glavni konkurenți: Tiguan, Kadjar, Tucson, Sportage, RAV4
- V 2017 bomo prodali 320 vozil, kar bo pomenilo 5,3 % delež v segmentu

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